



SPE/ICoTA Coiled Tubing & Well Intervention Conference & Exhibition
23–24 March 2010 • The Woodlands, Texas

www.spe.org
www.icota.com

ADVERTISING CONTRACT

This is an Advertising Contract for advertisement space for the 2010 SPE/ICoTA Coiled Tubing and Well Intervention Conference and Exhibition in The Woodlands, Texas, which will become a binding contract if the advertiser satisfies and agrees to the Advertising Policies as set forth in this Contract. The undersigned advertiser does hereby request advertising space for the 2010 SPE/ICoTA Coiled Tubing & Well Intervention Conference and Exhibition, which will be held 23–24 March 2010 in The Woodlands, Texas. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for advertisement space.

ADVERTISER INFORMATION

Company: _____
SPE/ICoTA 2010 Booth Number: _____
Name: _____
Title: _____
Mailing Address: _____
City/State/Province: _____
Zip Code/Postal Code: _____
Country: _____
Phone: _____
Fax: _____
Email: _____
URL Address: _____
Agency Name: _____
Agency Phone: _____
Agency Email: _____

ADVERTISING OPPORTUNITIES

Preview Inside Front Cover	<input type="checkbox"/> \$1,000
Preview Inside Back Cover	<input type="checkbox"/> \$1,000
Program Inside Front Cover	<input type="checkbox"/> \$800
Program Outside Back Cover	<input type="checkbox"/> \$800
Program Inside Back Cover	<input type="checkbox"/> \$700
Full Page	<input type="checkbox"/> \$600

All ads are 4-color.

*** Premium advertising reservations available for 20% up charge.*

**Payment is Due 30 days after
Receipt of tear sheet**

Advertising Total: \$ _____
Total Paid with Contract: \$ _____
Prices are reflected in U.S. dollars. Payment accepted in U.S. dollars only.

MAILING ADDRESS

SOCIETY OF PETROLEUM ENGINEERS
SPE SALES DEPARTMENT
222 Palisades Creek Drive – Richardson, TX 75080 USA
Phone: +1.972.952.9393 Fax: +1.972.952.9397

SPE Sales Department

Joan Payne +1.972.952.9356 or jpayne@spe.org
Kirk Colligan +1.972.952.9516 or kcolligan@spe.org

I hereby submit this contract for advertising space for the 2010 SPE/ICoTA Coiled Tubing & Well Intervention Conference and Exhibition and agree to abide by the policies and procedures as outlined in this contract.

AUTHORIZED REPRESENTATIVE Date: _____

SPE REPRESENTATIVE Date: _____

PAYMENT METHOD

Check Enclosed Check Number: _____

Make checks payable to Society of Petroleum Engineers

Wire Transfer*

Credit Card*

For details on paying by wire transfer or credit card, please contact Barbara Katz @ bkatz@spe.org

SPE Internal Use Only

Contract Received: _____ Deposit Received: _____

Confirmation Notice Sent: _____ Full Payment Received: _____

2010 SPE/ICoTA COILED TUBING & WELL INTERVENTION CONFERENCE AND EXHIBITION ADVERTISING POLICIES

SPE/ICoTA has instituted the following policies for advertising with the SPE/ICoTA Coiled Tubing and Well Intervention Conference and Exhibition. The Advertiser agrees that these policies are considered binding and agrees to adhere to these policies in order to secure advertising space.

SPE/ICoTA ADVERTISING POLICY

SPE/ICoTA accepts advertising (print and electronic) for goods and services that, in the publisher's judgment, address the technical or professional interests of its readers. SPE/ICoTA reserves the right to refuse to publish any advertising it considers to be unacceptable.

Advertising is accepted by SPE/ICoTA with the understanding that the advertiser is ultimately responsible and liable for full payment to SPE/ICoTA of any outstanding charges for advertising space.

All premium advertising locations are subject to the right of renewal by the previous year's advertiser. Should the previous year's advertiser elect not to advertise in this premium location, SPE/ICoTA will then consider this location available to all SPE/ICoTA exhibitors and eligible advertisers.

In accepting advertising, SPE/ICoTA provides no guarantees that such advertising will result in revenues for the advertiser.

The final decision on advertising format and terminology rests with SPE/ICoTA and is provided on the Advertising and Logo Requirements Sheet.

SPE/ICoTA ADVERTISING PAYMENT POLICY

Upon receipt of a signed Advertising Contract, SPE/ICoTA will send the advertiser an invoice for Advertising Space and payment is due 30 days from receipt of tear sheet(s). No advertisement will be published until the advertiser has submitted the Advertising Contract and materials by the deadline.

Payment is accepted in U.S. dollars only. SPE/ICoTA accepts most credit cards, checks, money orders and wire transfers.

Should an advertiser elect to cancel their confirmed advertisement, the advertiser will be charged a 50% penalty based on ad cost.

2010 SPE/ICoTA PRINT ADVERTISING DEADLINES

To secure advertising space in the SPE/ICoTA Conference Preview:

- Advertising Contracts must be received by **7 December 2009**.
- Advertising Materials must be received by **14 December 2009**.

To secure advertising space in the SPE/ICoTA Conference Program:

- Advertising Contracts must be received by **8 February 2010**.
- Advertising Materials must be received by **15 February 2010**.

It is the advertiser's responsibility to adhere to the guidelines and procedures as outlined on the Advertising and Logo Specifications, which are a part of this contract. If an advertiser does not meet the above published deadlines, SPE/ICoTA cannot guarantee advertising space.