



# SPE/ICoTA Coiled Tubing & Well Intervention Conference & Exhibition

23–24 March 2010 ● The Woodlands, Texas

[www.spe.org](http://www.spe.org)  
[www.icota.com](http://www.icota.com)

## SPONSORSHIP CONTRACT

This is a Sponsorship Contract for the 2010 SPE/ICoTA Coiled Tubing and Well Intervention Conference and Exhibition in The Woodlands, Texas, which will become a binding contract if the sponsor satisfies and agrees to the Sponsorship Policies as set forth in this Contract. The undersigned sponsor does hereby request a sponsorship for the 2010 SPE/ICoTA Coiled Tubing and Well Intervention Conference and Exhibition, which will be held 23–24 March 2010 in The Woodlands, Texas. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship.

### SPONSOR INFORMATION

Company: \_\_\_\_\_

SPE/ICoTA 2010 Booth Number: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Province: \_\_\_\_\_

Zip Code/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

URL Address: \_\_\_\_\_

Agency Name: \_\_\_\_\_

Agency Phone: \_\_\_\_\_

Agency Email: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

#### CONFERENCE PROCEEDINGS CD

Exclusive Sponsor  \$8,500

#### MONDAY, 22 MARCH

##### Opening Reception

Multiple Sponsor  \$6,000

Exclusive Sponsor  \$15,000

#### TUESDAY, 23 MARCH

##### Expo Reception

Multiple Sponsor  \$7,500

Exclusive Sponsor  \$16,500

Morning Coffee Break  \$2,500

Afternoon Coffee Break  \$2,500

#### WEDNESDAY, 24 MARCH

##### Keynote Luncheon

Multiple Sponsor  \$5,500

Exclusive Sponsor  \$8,500

Morning Coffee Break  \$2,500

Dessert & Coffee – Exhibit Floor  \$3,500

#### Misc:

Hotel Key Cards  \$3,000

Other: \_\_\_\_\_  \$

Sponsorship Total \$ \_\_\_\_\_

50% Deposit Required \$ \_\_\_\_\_

50% Balance Due \$ \_\_\_\_\_

Total Paid with Contract \$ \_\_\_\_\_

Prices are reflected in U.S. dollars. Payment accepted in U.S. dollars only.

I hereby submit this contract for a sponsorship for the 2010 SPE/ICoTA Coiled Tubing & Well Intervention Conference and Exhibition and agree to abide by the policies and procedures as outlined in this contract.

\_\_\_\_\_  
AUTHORIZED REPRESENTATIVE Date: \_\_\_\_\_

\_\_\_\_\_  
SPE REPRESENTATIVE Date: \_\_\_\_\_

### PAYMENT METHOD

Check Enclosed Check Number: \_\_\_\_\_

Make checks payable to Society of Petroleum Engineers

Wire Transfer\*

Credit Card\*

For details on paying by wire transfer or credit card, please contact Barbara Katz @ [bkatz@spe.org](mailto:bkatz@spe.org)

## MAILING ADDRESS

SOCIETY OF PETROLEUM ENGINEERS  
SPE SALES DEPARTMENT  
222 Palisades Creek Drive – Richardson, TX 75080 USA  
Phone: +1.972.952.9393 Fax: +1.972.952.9397

### SPE Sales Department

Joan Payne + 1.972.952.9356 or [jpayne@spe.org](mailto:jpayne@spe.org)  
Kirk Colligan + 1.972.952.9516 or [kcolligan@spe.org](mailto:kcolligan@spe.org)

### SPE Internal Use Only

Contract Received: \_\_\_\_\_ Deposit Received: \_\_\_\_\_

Confirmation Notice Sent: \_\_\_\_\_ Full Payment Received: \_\_\_\_\_

# 2010 SPE/ICoTA COILED TUBING & WELL INTERVENTION CONFERENCE AND EXHIBITION

## SPONSORSHIP POLICIES

SPE/ICoTA has instituted the following policies for sponsorship opportunities with the SPE/ICoTA Coiled Tubing and Well Intervention Conference and Exhibition. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

### **SPE/ICOTA SPONSORSHIP POLICY**

All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.

SPE/ICoTA will contact each previous year's sponsor to advise them of the right of renewal and the deadline they must submit their Sponsorship Contract and deposit in order to renew their sponsorship.

Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, SPE/ICoTA will then consider this sponsorship available to all SPE/ICoTA exhibitors.

**It is the responsibility of the sponsor to adhere to the Advertising and Logo Requirements information, as it specifically relates to submittal of company logos to be used in promotion of the sponsorship.**

### **SPE/ICOTA SPONSORSHIP PAYMENT POLICY**

SPE/ICoTA requires a fifty percent (50%) deposit on all sponsorships. This deposit must be submitted with the signed Sponsorship Contract in order to secure a sponsorship.

Upon receipt of a signed Sponsorship Contract and required deposit, SPE/ICoTA will send the sponsor an invoice for Sponsorship. No sponsorship will be acknowledged or promoted, either in print or on the official SPE/ICoTA website, until the sponsor has submitted the Sponsorship Contract and deposit.

The remaining fifty percent (50%) of all SPE/ICoTA sponsorships is due thirty (30) days prior to the event. If a participant has confirmed a sponsorship within thirty (30) days of the event, full payment is required with submittal of Sponsorship Contract in order to confirm the sponsorship.

Payment is accepted in U.S. dollars only. SPE/ICoTA accepts most credit cards, checks, money orders and wire transfers.

Should a sponsor elect to cancel their confirmed sponsorship, the sponsor is not entitled to a refund of monies paid to SPE/ICoTA.

### **2010 SPE/ICoTA SPONSORSHIP DEADLINES**

**In order for sponsorship to be promoted in the SPE/ICoTA Conference Preview:**

- Sponsorship Contract and the 50% deposit must be received prior to **7 December 2009**.

**In order for sponsorship to be promoted in the SPE/ICoTA Conference Program and *Proceedings* CD:**

- Sponsorship Contract and the 50% deposit must be received prior to **8 February 2010**.

If a sponsor does not meet the above published deadlines, SPE/ICoTA cannot guarantee promotion of sponsorship.

# 2010 SPE/ICoTA COILED TUBING & WELL INTERVENTION CONFERENCE AND EXHIBITION

## SPONSORSHIP BENEFITS

### Conference Proceedings CD

- Recognition on the cover of the Conference *Proceedings* CD
- Complimentary ad position on the inside jacket cover of the Conference *Proceedings* CD
- Prominent on-site signage displayed at the conference in high traffic areas
- Recognition in the Conference Preview and Conference Program, depending on the date of receipt of Sponsorship Contract
- Recognition on the Conference Web site including a link to your company's Web site
- Recognition on the PowerPoint Sponsor Page viewed between technical sessions
- Recognition and Web site link on the Sponsor Page of the Conference *Proceedings* CD

### Opening Reception

- Multiple Sponsors receive two (2) complimentary full conference registration
- Exclusive Sponsor receives four (4) complimentary full conference registrations
- Prominent on-site signage displayed at the conference in high traffic areas
- Recognition in the Conference Preview and Conference Program, depending on the date of receipt of Sponsorship Contract
- Recognition on the Conference Web site including a link to your company's Web site
- Recognition on the PowerPoint Sponsor Page viewed between technical sessions
- Your company logo on the Sponsor Page of the *Proceedings* CD

### Expo Reception

- Multiple Sponsors receive two (2) complimentary full conference registration
- Exclusive Sponsor receives three (3) complimentary full conference registrations
- Prominent on-site signage displayed at the conference in high traffic areas
- Recognition in the Conference Preview and Conference Program, depending on the date of receipt of Sponsorship Contract
- Recognition on the Conference Web site including a link to your company's Web site
- Recognition on the PowerPoint Sponsor Page viewed between technical sessions
- Your company logo on the Sponsor Page of the *Proceedings* CD

### Keynote Luncheon

- Multiple Sponsors receive two (2) complimentary full conference registration and four (4) complimentary keynote luncheon tickets
- Exclusive Sponsor receives two (2) complimentary full conference registration and nine (9) complimentary keynote luncheon tickets (one (1) reserved table of 10)
- Recognition in the Conference Preview and Conference Program, depending on the date of receipt of Sponsorship Contract
- Prominent on-site signage displayed at the conference in high traffic areas
- Recognition on the Conference Web site including a link to your company's Web site
- Recognition on the PowerPoint Sponsor Page viewed between technical sessions
- Your company logo on the Sponsor Page of the *Proceedings* CD

### Coffee Breaks & Dessert & Coffee Break on the Exhibit Floor

- Prominent on-site signage displayed at the conference in high-traffic areas
- Recognition in the Conference Preview and Conference Program, depending on the date of receipt of Sponsorship Contract
- Recognition on the Conference Web site including a link to your company's Web site
- Recognition on the PowerPoint Sponsor Page viewed between technical sessions
- Your company logo on the Sponsor Page of the *Proceedings* CD

### Hotel Key Cards

- Prominent on-site 4-color branding displayed to each hotel guest
- Prominent on-site signage displayed at the conference in high-traffic areas
- Recognition in the Conference Preview and Conference Program as Key Card Sponsor
- Recognition on the Conference Web site including a link to your company's Web site
- Recognition on the PowerPoint Sponsor Page viewed between technical sessions
- Your company logo on the Sponsor Page of the *Proceedings* CD