

COILED TUBING & WELL INTERVENTION
CONFERENCE & EXHIBITION



Exhibitor Prospectus



23-24 MARCH 2010

THE WOODLANDS, TEXAS, USA

**THE WOODLANDS WATERWAY MARRIOTT
HOTEL & CONVENTION CENTER**

www.spe.org/events/ctwi



Society of Petroleum Engineers

www.spe.org



www.icota.com

Photo credit from left to right: Cudd Energy, Welltec, BP, and Saudi Aramco

The Conference

The **SPE/ICoTA Coiled Tubing and Well Intervention (CTWI) Conference and Exhibition** continues its tradition as the global E&P industry's foremost venue for the latest technologies, products, and best practices in coiled tubing and well intervention.

Last year's conference hosted more than 1,200 attendees and offered the largest and most comprehensive CTWI-focused exhibition yet. It is attended by a diverse range of intervention professionals who represent all sectors within this industry, including **electric line, slickline, pumping services, hydraulic workover, and coiled tubing.**

In addition to providing a unique blend of industry knowledge and expertise, CTWI presents opportunities to showcase your company's products and services to industry professionals and to strengthen your business relationships.

Why Exhibit? You Will Be Able To

- Interact and exchange ideas with over 1,000 industry professionals
- Reach decision makers in the industry
- Showcase your company's expertise
- Introduce new technology to a specialized audience
- Strengthen your presence in this targeted industry
- Acquire valuable sales contacts

What You Will Receive

- Standard booth equipment: 8-ft high draped back wall, 3-ft high draped side rails, and 7-in. by 44-in. company ID sign
- Three (3) complimentary full conference registrations per 100 sq ft of exhibit space—registrations include access to technical sessions, exhibition, and events on the exhibit floor
- Electronic guest invitation program to distribute to your clients for access to the exhibition on the day of their choice—five (5) complimentary 1-day exhibits-only guest registrations per 100 sq ft of exhibit space
- Company listing in the conference program and on the *CD Proceedings*
- Online Exhibitor Services Manual providing the necessary tools and services for a successful exhibiting experience
- Exhibitor newsletters covering all aspects of the event to keep you informed of important deadlines and developments
- Discounted hotel rates at The Woodlands Waterway Marriott Hotel
- Unique sponsorship and advertising opportunities to increase your company's exposure
- Targeted marketing campaigns
- Continual customer support of SPE meetings, marketing, exhibits, and sales staff

Reserve Your Exhibit Space

- Review all exhibit information carefully.
- Select three (3) preferred booth locations.
- Complete and return the Application/Contract for Exhibit Space and required deposit.

Exhibit space is assigned on a first-come, first-served basis, and is only for the 2010 event. If your company plans to exhibit large equipment, please contact the SPE sales office to discuss space available.

Maximize Your Presence

Enhance your company's visibility throughout the conference with innovative, customized marketing programs that offer a variety of value-added services, from print advertising to corporate and event sponsorships. We encourage you to take advantage of these valuable tools to maximize your presence and meet your company's objectives.

Reserve Your Space Today!

What attendees from around the globe are saying...

- 95% rated the overall conference *Good to Excellent*
- 93% rated the exhibition *Good to Excellent*
- 90% rated the networking experience *Good to Excellent*
- 82% would recommend this conference to others

What exhibitors from around the globe are saying...

- 96% stated they will be exhibiting in 2010
- 89% rated the value of their participation *Good to Excellent*
- 98% rated the quality of visitors *Good to Excellent*

Statistics from the 2009 Attendee and Exhibitor Surveys



Society of Petroleum Engineers
www.spe.org

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